



Make it Easy

Who doesn't love an easy way to accomplish something, especially if it's taken awhile to get that something started at all? You'll find suggestions here to streamline your process, get you started, and keep you going.

1 Set a personal deadline to have your book in hand. The best date is one that is completely possible, "stretching yourself" to reach and close enough so it does not "buy you more time."

2 Get something as potentially intimidating as writing a book done by doing it in a short period of dedicated time. Amazing as it may sound, a weekend is an ideal amount of time for many people.

3 Write what you know. There is one thing that comes easy to you and is difficult for others to do. That is a winning book topic and the one for you to write.

4 Realize that something you know how to do in your business, for instance, seems simple on the outside and complex once you delve into it. Other people want to know how to do that because it solves a problem for them.

5 "Talk" your book if you view yourself as a non-writer. That means organizing your thoughts and recording what you want to say. Three or four hours of audio get you a fast manuscript draft.

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